

Anjuman Islam Janjira Degree College of Science Murud-Janjira, Raigad-402401 Affiliated to University of Mumbai	
Class: -F.Y.B. Com (M.S)	Subject: - Information Technology in Business Management
Semester: - I	Course Code: -
Exam Event: - Winter 2024 (FH)	Marks: -30
Date: - 18/11/2024	Duration: - 01:00 Hours

N.B. – 1 – Attempt any two questions out of three.
2 – Draw neat labelled diagrams wherever necessary.
3 – Figures to the right indicate full marks.

- Q1.A.** Write the Five tips for writing a Professional E-mail. **08**
B. Discuss in detail value of Open Source? **07**
- Q2.A.** Define AI. What are Practical uses of Artificial Intelligence in daily life? **08**
B. What is the definition of Business to Government E-Commerce? Write the characteristic of B2G E-Commerce. **07**
- Q3.A.** Discuss in details Information system? **07**
B. Define B2C. Write the Feature of Business to Customer. **08**